



THE INSIDER'S GUIDE TO WALLPAPER

Patterns are a map to a designer's mind: These wallpaper enthusiasts share their take on unexpected installation ideas, how to play with color, and what's trending now.

TEXT BY SARAH COFFEY



PRO TIP
Strike a Balance

For those who aren't as fearless as Wittenbraker, she recommends a blueprint for balancing modern and bohemian patterns: "Do a graphic floor and a more free-flowing pattern on the walls." (Florals, botanicals, and brushstrokes all appear in her tool kit.) In a client's kitchenette, for example, Wittenbraker mixed cement tiles in neutral geometrics with toile wallpaper from Flavor Paper. Bright colors and textures also create interesting contrast.

NEW-SCHOOL TRADITIONAL

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Austin's Sarah Wittenbraker got her start designing homes for friends. Since launching her firm in 2010, she's become a defining voice of the new Southern style, freely mixing modern and traditional details to create layered spaces. Her current obsession: "The return of florals has been so inspiring. My childhood bedroom had amazing large-scale bouquets of pink tulips from floor to ceiling, and now I'd kill to put that pattern in my daughters' rooms!" says the designer. With a bunch of new builds and remodels in progress, Wittenbraker has plenty of opportunities to make use of her favorite flowers.



- 01 POPPIES NOIR**
by Wayne Pate + Studio Four NYC
studiofournyc.com
- 02 THISTLE**
kristjanaswilliams.com
- 03 MARBLEIZED WALLPAPER**
beataheuman.com
- 04 SUMMER PALACE**
osborneandlittle.com
- 05 FULL BLOOM**
flatvernacular.com